

# 2023 Western State Bank 1973 Mercury Cougar Convertible Giveaway Official Rules & Details

**NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.**  
**A PURCHASE DOES NOT INCREASE YOUR CHANCE OF WINNING.**  
**VOID WHERE PROHIBITED OR RESTRICTED. BEING A CUSTOMER OF WESTERN STATE BANK DOES NOT INCREASE YOUR CHANCES OF WINNING.**

1. **Prize Description:** A 1973 blue Mercury Cougar convertible valued at \$17,000.
2. **Eligibility:** YOU HAVE NOT YET WON. The 50<sup>th</sup> Anniversary Mercury Cougar Convertible Giveaway “Sweepstakes” is open to individuals who are 18 years of age or older at time of entry and legal residents of the following counties: Kansas) Cheyenne, Rawlins, Sherman, Thomas, Wallace, Logan, Greeley, Wichita, Scott, Lane, Hamilton, Kearney, Finney, Grant, Haskell, Meade, Gray, Clark, Ford, Hodgeman; (Colorado) Kit Carson and Yuma; (Nebraska) Dundy. All Western State Bank customers (account owners) with a permanent address in the United States are also eligible to enter, regardless of county/state of residence. Western State Bank employees and their immediate families and/or family members living in the same household are not eligible to win. Presidents and loan officers of other financial institutions and their immediate families are also not eligible to win.
3. **How to Enter:** Entry period starts 6/01/23 and ends 7/31/23. There are four ways to enter. Each method may be used only once. May enter up to four times using each method once. Option One: (1) Beginning June 1, 2023, go online to <https://www.wsbks.com/50years> and complete the WSB Pop Quiz with at least 70% accuracy. May re-take the quiz until 70% is achieved. (2) Via text message sent to a Western State Bank banking center’s main phone number (area code first). Simply text the phone number and request to be entered. View contact information on at <https://www.wsbks.com/locations/>. 3.) Via paper slip at any of our western Kansas banking centers. 4.) Through the QR code scanned at any of our banking center events, shown on the events calendar on our 50<sup>th</sup> Anniversary webpage: <https://www.wsbks.com/50years>. For each

method you must enter your first and last name, mailing address, city, state, zip code, telephone number, email address (optional), and date of birth to certify you are 18 years or older, and your nearest WSB banking center (even if you are not a customer). All online entries must be received by July 31, 2023 at 11:59 p.m. CST. **Limit one entry per person, per method, for up to four entries.** Western State Bank is not responsible for late, lost, damaged, illegible, incomplete, misdirected or other indecipherable or unreadable entries. Entrants assume all risk of lost, late, misdirected, incomplete, or illegible entries. All entries and information contained therein become the property of Western State Bank and will not be returned.

4. **Winner Selection and Announcement:** During the week of August 7, 2023, one winner will be selected in one random drawing from among all eligible entries received by July 31, 2023 at 11:59 p.m. CST. The winner selection will be conducted by Western State Bank, and the winner will be drawn at random. The winner will be contacted using the contact information provided on the entry form. Winner will be announced via social media and the bank's website. By entering the giveaway, individuals give permission for Western State Bank to use their name, city/state of residence, and photo on bank-owned social media pages, website, and all other media announcements
5. **Winner Responsibility:** Winner will be given one week from the date the first contact was made (date first message was sent via email or text message, or first date of phone call or voicemail left to winner), to respond and claim the prize. If no response, another winner will be drawn and given the same one-week deadline to respond. Winner must be able to retrieve the prize at their nearest Western State Bank banking center location by August 31, 2023, and will be required to provide Western State Bank with a SSN/Tax ID number for the required tax documents. **Western State Bank will cover the cost of sales tax (up to 10%) on the winner's behalf, which will depend on the county the winner resides. Winners will be responsible for all additional taxes and costs associated with the prize.** Subject to federal, state and local laws and regulations. Void where prohibited or restricted. Sweepstakes and all related published ads, promotional materials, online and printed entry forms are the property of Western State Bank.
6. **Odds of winning** depend on total number of eligible entries received. Western State Bank is not responsible for (i) any typographical or other error in the printing, offering or announcement of the prizes, (ii) lost, late or invalid entries, (iii) electronic transmission errors resulting in

omission, interruption, deletion, defect, or delay in operations, (iv) transmission, theft, destruction or unauthorized access to or alterations of entries, (v) technical, network, telephone equipment, electronic, computer hardware or software malfunctions, (vi) limitations of any kind or inaccurate transmissions, or (vii) failure to receive entry or other Sweepstakes related information by entrants due to technical problems. The winner will be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release, provide valid identification issued by winner's state, and provide a completed W-9 form prior to obtaining the prize or prize may be forfeited and an alternate winner selected. Return of any prize notification as undeliverable will result in forfeiture of prize.

7. **By entering**, entrants (a) agree to abide by and be bound by the Official Rules and decisions of the judges; (b) agree to release Western State Bank and its employees from any and all liability, loss, damage or injury resulting from participation in this Sweepstakes or awarding, receipt, possession, use and/or misuse of any prize awarded herein, and acknowledge that Western State Bank is not in any manner responsible or liable for purchases or subsequent usage of the prizes; and (c) consent to use of their name, city/state of residence, and photographs and/or likeness for advertising and promotional purposes, worldwide, in perpetuity, in connection with this Sweepstakes, by Western State Bank, without additional compensation, unless prohibited by law.
8. **Release of liability:** All entrants agree to hold harmless and release Western State Bank and its employees and all others associated with the development and execution of this Sweepstakes from any and all existing or future alleged or actual claims, actions, and liabilities with respect to or in any way arising from this Sweepstakes; participation in any Sweepstakes-related activity; and/or delivery/miss-delivery, acceptance, possession, use, or misuse of any prize, including, but not limited to, liability for personal injury, bodily injury (including wrongful death or disability), damage to property, and damage or loss of any other kind. Western State Bank is not liable or responsible for any incorrect or inaccurate information by any technical or human error that may occur in the Sweepstakes. Western State Bank assumes no responsibility for any error; omission; interruption; deletion; defect; delay in operation or transmission; communications-line failure; or theft of, destruction of, unauthorized access to, or alteration of entries. Western State Bank is not responsible for any problems or technical malfunction of any telephone network or lines; computer online systems, servers, or providers; computer equipment; or computer software; or for failure of email or entry on account of technical problems or traffic congestion on

the Internet or at any website or combination thereof, including injury or damage to any entrant's or to any person's computer related to or resulting from participating in the Sweepstakes or downloading or uploading materials from/to the websites. Western State Bank is not responsible for user cheating or fraud by any entrants. Any activities intended to disrupt or interfere with the proper play or conduct of the Sweepstakes or to defraud Western State Bank in any way will be prosecuted to the fullest extent of the law. Participants who engage in any of the foregoing activities will be disqualified and will forfeit any prize won. If the Internet portion of the program is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Western State Bank which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes. Western State Bank reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes and award the prizes from among all entries received via the offline methods of entry and/or all online entries received prior to the time of termination.

9. **By entering**, entrants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, participants' rights and obligations, or the rights and obligations of Western State Bank in connection with the Sweepstakes, shall be governed by and construed in accordance with the laws of the State of Kansas, without giving effect to any choice of law or conflict of law rules. By entering, entrants consent to the jurisdiction and venue of the federal, state and local courts for Finney County, Kansas. The Sweepstakes and all of the related web pages, content and code are the property of Western State Bank. Copying or unauthorized use of any copyrighted materials, trademarks or any other intellectual property without the express written consent of its owner is strictly prohibited. This Sweepstakes is not intended for gambling. If it is determined that an entrant is using the Sweepstakes for gambling purposes, he/she will be disqualified from participating in the Sweepstakes and reported to authorities.